

# Business Administrator

**A state-of-the-art business management system for businesses**

*“Highly attractive, easy-to-use work environment”*

*“Comprehensive screens offer in-depth information about the state of your business”*

*“Live reporting - no need to wait for performance results”*

*“Brings new tools and capabilities for your business”*

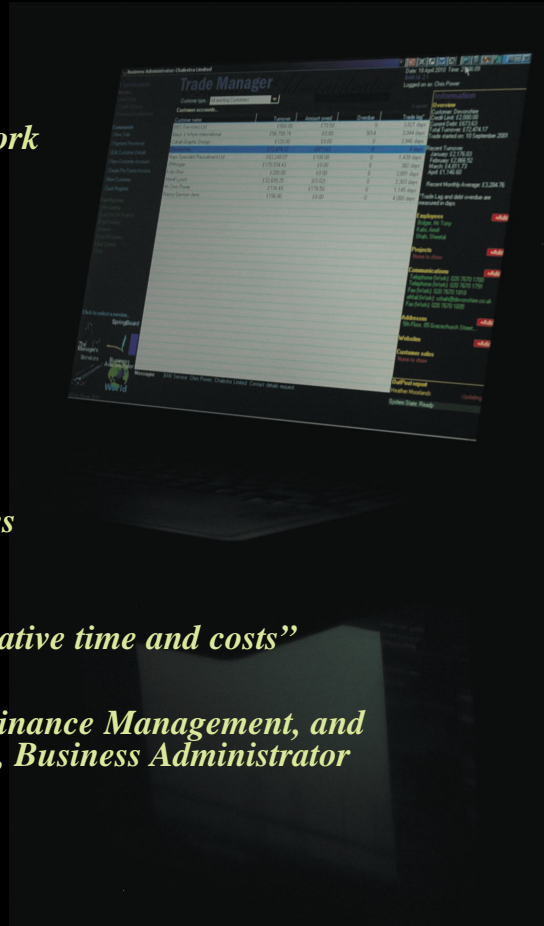
*“Helps you drive down administrative time and costs”*

*“From Sales and Marketing to Finance Management, and CRM and Business Performance, Business Administrator offers full breadth of service”*

*If you're in business...  
... you need Business Administrator*

*Chalestra*

Visit website and buy at  
[www.business-administrator.com](http://www.business-administrator.com)



# Mini Factsheet *Administrator*

## General description

Business Administrator is a state-of-the-art business management suite for businesses. It provides business-wide functionality:

- Eight dedicated managers drive all aspects of most businesses, providing wall-to-wall coverage
- Business processes are simplified and streamlined across an entire business
- Tools are provided to cut down middle and back office functions, and user focus is driven to front desk income-delivering, profit-generating work
- The costs and time of running a business are driven down, freeing up business resources and exposing strengths, weaknesses and opportunities
- Live reporting keeps you informed on the state of your business, enabling you to respond quickly to changing situations

## System requirements

Operating system:	Windows 2000 SP4, XP SP2, Vista
Disk space: System:	10Mb, Data: around 40Mb for database
Memory:	Minimum 2Mb
Graphics:	1024 x 768 minimum
Network:	LAN: as fast as possible, WAN: Live, moderate speed

## Installation procedure

- Downloaded MSI or CD Rom
- MSI installs Business Administrator Setup
- Business Administrator Setup downloads and installs latest up-to-date software
- System upgrades are managed automatically
- Live WAN will allow Business Administrator to seek updates to software and data

## Pricing (summer 2010, excluding VAT)

Full licence (annual):	£200
AdBoard licence (carries advertising):	Free

### Add-ons...

Premier (subscription for paid-for data, per month):	£50
Stock/service list exposure (per annum):	£1,000

### Upgrades and Data

Upgrades (released frequently)	Free
Some free data (see Premier above)	Free

## What's on board?

Business Administrator delivers its services through eight managers that focus on key areas of a business. More about each of the managers is outlined on the website.

- |                             |                        |
|-----------------------------|------------------------|
| ■ Business Manager          | ■ HR Manager           |
| ■ Contact Manager           | ■ Project manager      |
| ■ Contact Relations Manager | ■ Trade Manager        |
| ■ Finance Manager           | ■ Supply Chain Manager |

## Business Administrator in action

A powerful suite of 8 highly focused business managers connects your data throughout one system. For what ever you want to do, you only ever need to enter data once: that data is 'connected' across the entire system.

The command system uses colour-coded commands so you can clearly see the options you have.

We have constructed controls that are dedicated to Business Administrators operation, which allow you to enter information quickly, intuitively and efficiently.

Colourful charts and natural-feel tables report on a huge array of business information and statistics at an instance notice.

On-board ultra-fast processing capabilities provide you with a system that reports live information, as it happens: there is no waiting for reports to be compiled.

There is no middle or back office: when you have entered data, you can get a variety of reports instantaneously. Business Administrator also provides reports in preparation for tax accounting.

## Try or buy

- Trials are on offer via the AdBoard licence
- Permanent free usage can be made via an AdBoard licence
- Purchase of Full licences will remove advertising - you will need Full licences for about a third of your personnel count to have an advertisement-free environment
- If you fail to renew a Full licence, Business Administrator won't stop working - it simply switches to an AdBoard licence
- Both licence types provide an incredible Rol

## Contact us

eMail: [sales@chalestra.com](mailto:sales@chalestra.com)  
 Chalestra website: [www.chalestra.com](http://www.chalestra.com)  
 Business Administrator website:  
[www.business-administrator.com](http://www.business-administrator.com)  
 Location: Edgware, Middlesex  
 Telephone free: 08000 9017410

© Chalestra Limited 2010. All rights reserved.