General description

Business Administrator is a state-of-the-art business management suite for businesses. It provides business-wide functionality:

- Eight dedicated managers drive all aspects of most businesses, providing wall-to-wall coverage
- Business processes are simplified and streamlined across an entire business
- Tools are provided to cut down middle and back office functions, and user focus is driven to front desk income-delivering, profit-generating work
- The costs and time of running a business are driven down, freeing up business resources and exposing strengths, weaknesses and opportunities
- Live reporting keeps you informed on the state of your business, enabling you to respond quickly to changing situations

What's on board?

Business Administrator delivers its services through eight managers that focus on key areas of a business. More about each of the managers is outlined overleaf.

- Business Manager
- Contact Manager
- Contact Relations Manager
- Finance Manager
- HR Manager
- Project manager
- Trade Manager
- Supply Chain Manager

System requirements

Operating system: Windows 2000 SP4, XP SP2, Vista

Disk space: System: 10Mb, Data: around 40Mb for database

Memory: minimum 2Mb

Graphics: 1024 x 768 minimum

Network: LAN: as fast as possible, WAN: Live, moderate speed

Installation procedure

- Downloaded MSI or CD Rom
- MSI installs Business Administrator Setup
- Business Administrator Setup downloads and installs latest up-to-date software
- System upgrades are managed automatically
- Live WAN will allow Business Administrator to seek updates to software and data

Pricing (summer 2010, excluding VAT)

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Full licence (annual):	£200
AdBoard licence (carries advertising):	Free
Add-ons...	
Premier (subscription for paid-for data, per month):	£50
Stock/service list exposure (per annum):	£1,000
Upgrades and Data	
Upgrades (released frequently)	Free
Some data (remainder paid under Premier, see above)	Free

Try or buy

- Trials are on offer via the adBoard licence
- Permanent free usage can be made via an AdBoard licence
- Purchase of Full licences will remove advertising - you will need Full licences for about a third of you personnel count to have an advertisement-free environment, though this varies from business to business
- If you fail to renew a Full licence, Business Administrator won't stop working - it simply switches to an AdBoard licence
- Full licences provide an incredible RoI
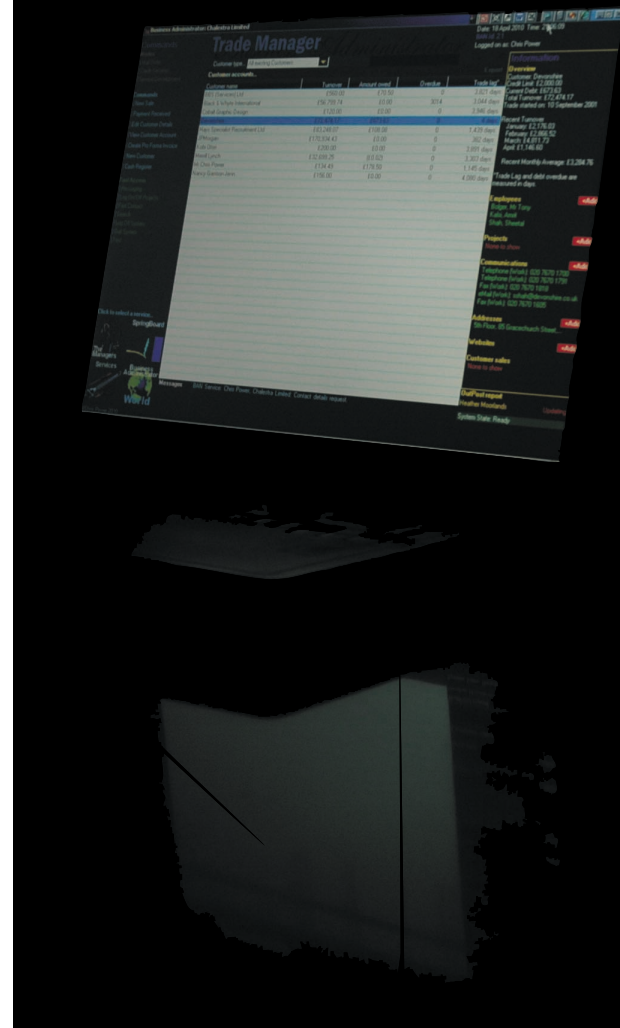
Business Administrator in action

A powerful suite of 8 highly focused business managers connects your data throughout one system. For what ever you want to do, you only ever need to enter data once: that data is 'connected' across the entire system.

The command system puts colour-coded commands right at your fingertips, so you can clearly see the options you have.

We have constructed controls that are dedicated to Business Administrators operation, with your time in mind. They allow you to enter information quickly, intuitively and efficiently.

Colourful charts and natural-feel tables report on a huge array of business information and statistics at an instance notice.

On-board ultra-fast processing capabilities provide you with a system that reports live information, as it happens: there is no waiting for reports to be compiled.

There is no middle or back office: when you have entered data, you can get a variety of reports instantaneously. Business Administrator also provides reports in preparation for tax accounting.

Contact us

eMail: sales@chalestra.com

Chalestra website: www.chalestra.com

Business Administrator website: www.business-administrator.com

Press office: www.business-administrator.com/pressoffice

Chalestra

Brief synopsis – the business managers

Business Manager

Business Manager provides sales information from a number of perspectives and offers a variety of tools for doing business. It provides live up-to-the-second information with some commentary, and provides clues for strategic management and business development. It is also responsible for managing your presence on the business network.

Contact Manager

Contact Manager has the job of managing contacts. It manages contact details, provides focus on ensuring information is up to date and offers an array of routes to staying in touch with contacts, a vital process for good business.

Contact Relations Manager (CRM)

Business Administrator recognises that CRM is a critical business function that helps develop business relationships. Contact Relations Manager provides a track record on the relationship events with a contact, whether these were by phone, eMail, letter, meetings, etc.

Finance Manager

Finance Manager has the job of managing finance, reporting on high-level financial issues and providing a variety of tools to execute financial functions. It is also responsible for finance and tax reporting.

HR Manager

HR Manager manages information about your personnel. It offers a variety of tools to develop personnel management, not least the ability to manage personnel finance and run payroll. HR Manager is also responsible for providing data security on the system.

Project Manager

Any initiative or routine process that could bring focus to business objectives is considered to be a project. Projects can be used for countless objectives, including the charging of time to customers, measuring time on internal projects and the powerful Stealth Marketing. Some project types focus on reducing organisational costs and increasing business efficiency.

Supply Chain Manager (SCM)

Supply Chain Manager manages the route of purchases from ordering through delivery to invoice receipt, payment and accounting. It possesses a stealth order management system, which can automatically create and submit orders when stock levels fall too low as well as bar-coding systems for tracking stock.

Trade Manager

Trade Manager manages customers, both cash and account, and assigns sales to them. Trade manager also offers credit control facilities that drive to collect monies owed to your business.

Brief synopsis – the experience

Business Administrator fascia

This well thought out interface puts everything where you need it. Commands always occupy the left hand side, a dedicated business manager occupies the centre screen, and information feedback, with functionality, is presented to the right.
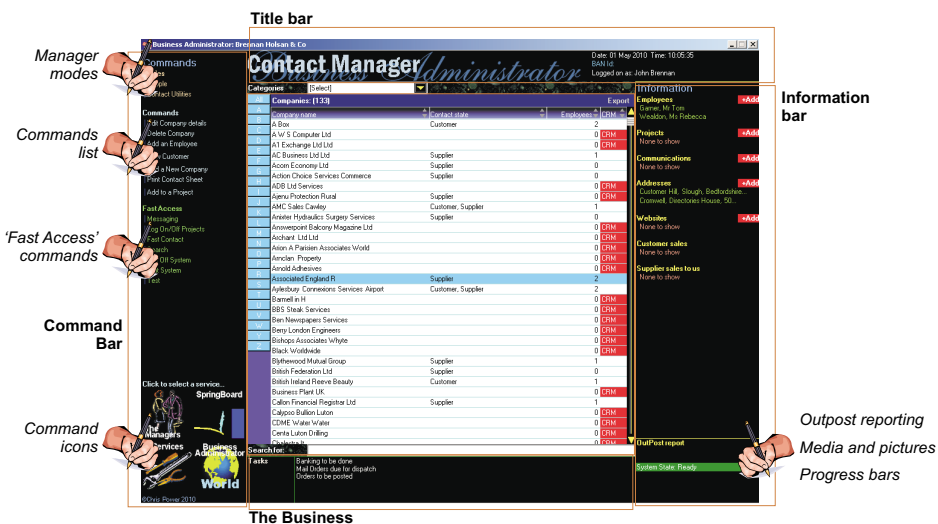
Command icon pop-ups

These three little numbers hold commands that should always be available, but are not frequently used. 'Managers' will be the most popular.
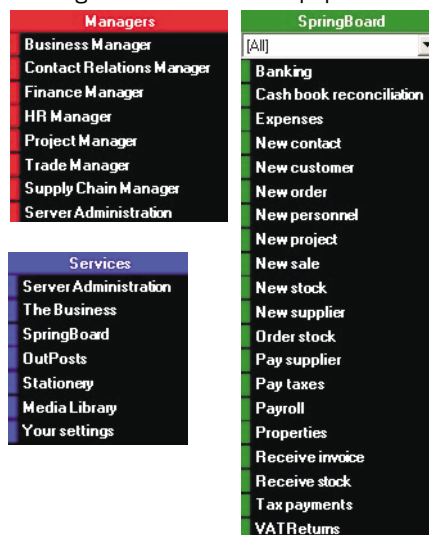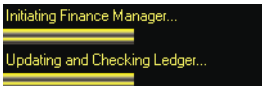

Business Administrator World icon

Clicking this icon launches a web browser, and automatically logs you into the Business Administrator World website. There, you can manage your licences, and get new data, hints, tips and support.

Progress Bars

The progress bars keep users informed if Business Administrator is very busy.

The Q&A grid in dialogue boxes

The Q&A grid is very important to Business Administrator: it's always found in dialogue boxes and is one of Business Administrator's most effective data acquisition tools in requesting information from users.